



2020 Annual Report | Brighter Futures Start Here





Dear Members and Friends,

Thank you for supporting us through a year of daunting challenges. Looking back on 2020, who could have imagined that our lives would be changed so dramatically?

Despite the many obstacles posed by the novel coronavirus, 2020 was a year of affirmation for Assistance League® of Los Angeles. The year began strong, and we were on track to serve a record number of children when the pandemic hit Los Angeles in February.

We needed to immediately re-examine everything we do and how we do it. In the true tradition of our founder Anne Banning, the League pivoted to adapt each of our programs, enabling them to thrive in the current environment. Within a few weeks, we were once again on-track, safely serving L.A.'s most vulnerable children.

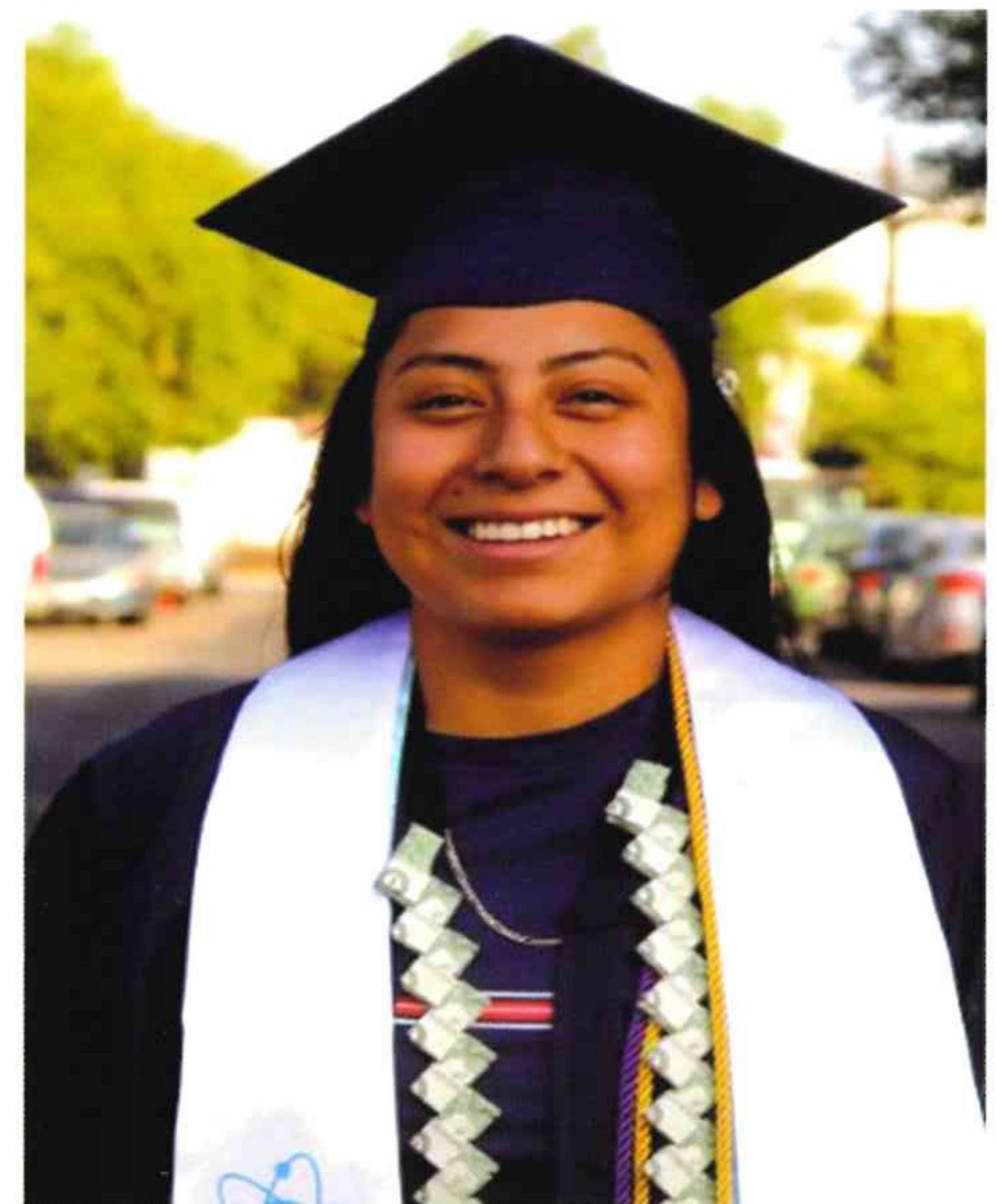
The strides we have made as an organization would not have been possible without the support and leadership of our dedicated members, our Board of Directors, our talented management team and staff, and our loyal and generous friends. Thank you, one and all.

The League is healthy, strong, and working daily to fulfill our mission to help children. We are also ready to meet the challenges that lie ahead. Wishing you good health in the coming year!

With appreciation and warmest regards,

Kathy Balzer, Board President

Melanie Merians, Chief Executive Officer



Our Auxiliaries

League members are the driving force behind everything we do for youth. In fiscal year 2020, we had more than 500 members participating through eight different auxiliaries to provide fundraising and community service to disadvantaged children.

Anne Banning Auxiliary

College Alumnae Auxiliary

Founder Assisteens Auxiliary

Hilltoppers Auxiliary

League at Large

(includes Young Professionals Group and Family Membership)

Mannequins Auxiliary

Nine O'Clock Players Auxiliary

Preschool Auxiliary



Our Programs

While our delivery methods changed due to the coronavirus pandemic, 515 League members still volunteered 23,913 hours to deliver programs free of charge to 15,150 youth. Here is a snapshot of our programs:

Bright Future Scholarship program funded 48 homeless and foster youth to make their college dreams come true. Scholarship awardees are funded at the same level for freshman through senior year.

Foster Children's Resource Center ("FCRC") provided 1,837 foster children with clothing, backpacks, school supplies, hygiene products and books from the Northridge facility utilizing curbside pick-up during Covid-19.

Operation School Bell ("OSB") partnered with other local nonprofits to deliver new clothing, backpacks, school supplies, hygiene products, books, socks, and underwear to 6,101 children during the pandemic.

Preschool Learning Center, our nationally accredited preschool, provided an excellent preschool education to 40 children ages 3-5 years old from low-income families

Theatre for Children program brings elementary school children from underserved communities to the Assistance League Theater for musical theater performances by the Nine O'Clock Players. Due to the pandemic, the program pivoted to produce a YouTube video series, "The Magical Theatre Experience," about theater production that was enjoyed by 7,108 viewers.

Court Referred Volunteer Center ("CRVC") program, the League's service enterprise, connected nearly 11,000 Angelenos with local organizations to generate more than 670,000 volunteer service hours for greater Los Angeles.

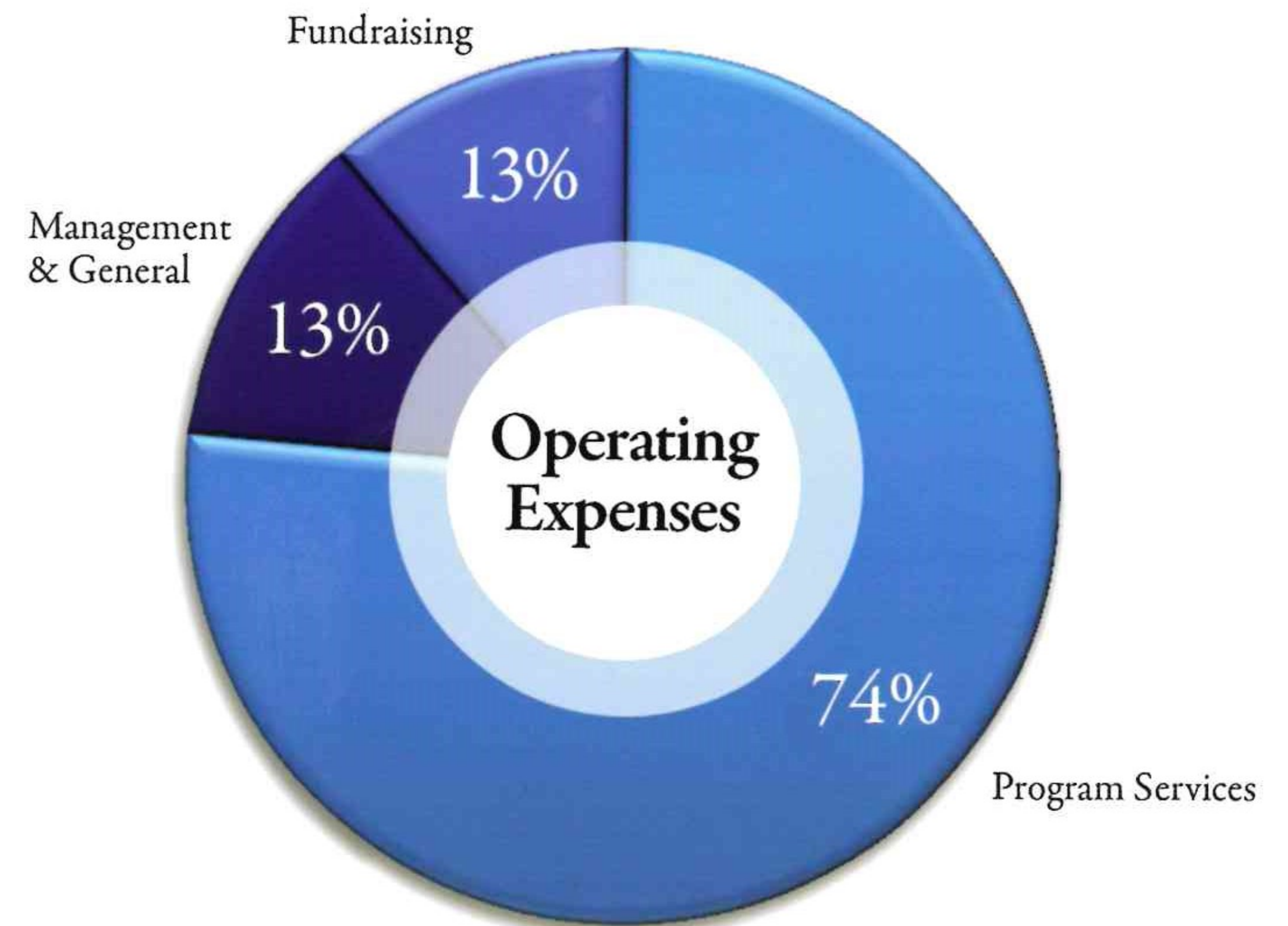
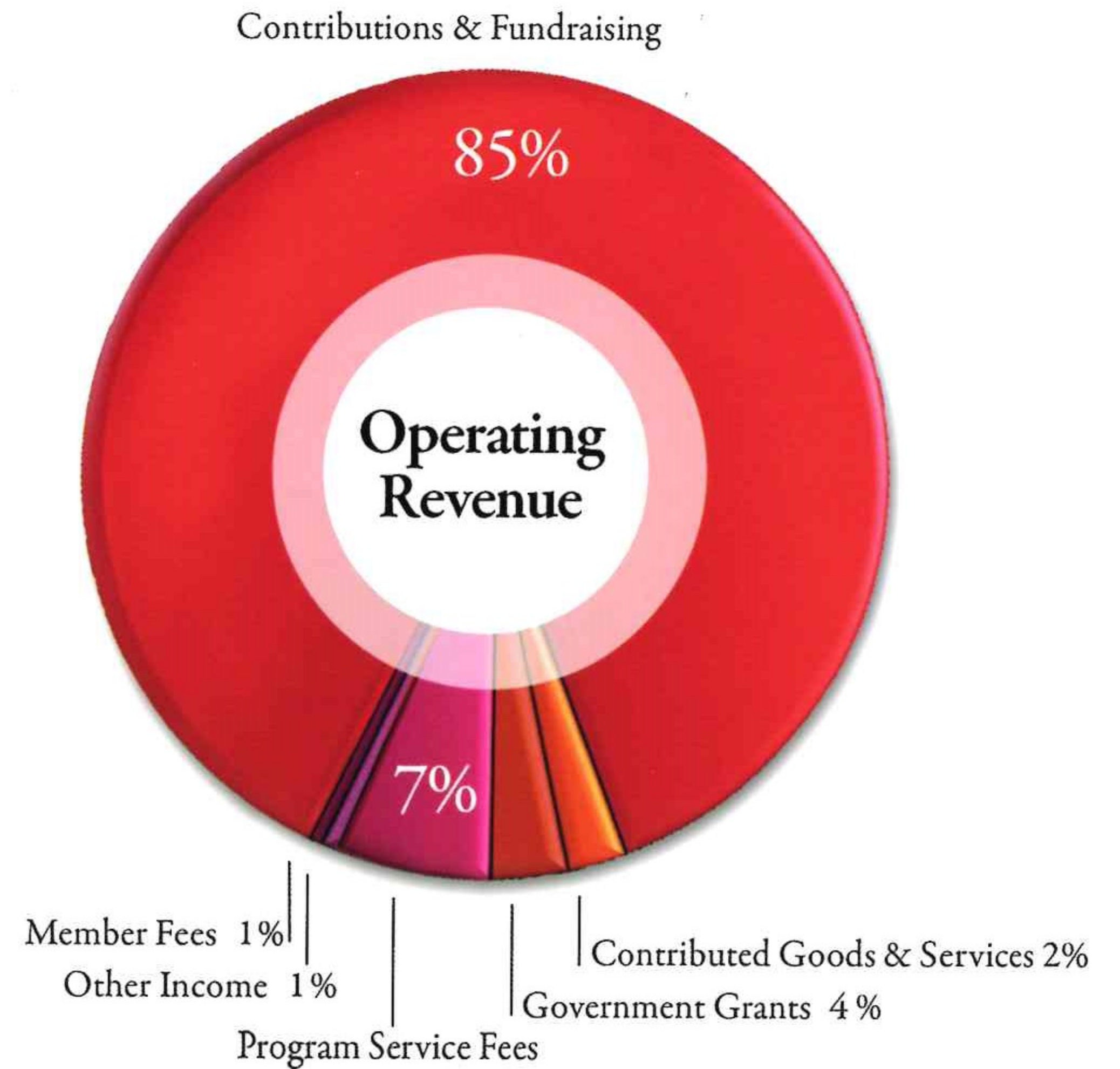


Our Mission

Assistance League® of Los Angeles improves the lives of impoverished children in our community through philanthropy, dedicated service, and compassionate programs.

Assistance League® of Los Angeles Statement of Activities Year Ended June 30, 2020

Revenue and Support	Total
Contributions and Fundraising	\$ 13,255,846
Government Grants and Contracts	694,596
Contributed Goods and Services	389,891
Membership Fees	62,636
Program Services Fees	1,138,935
Other Income	44,103
Total Revenue and Support	<u>15,586,007</u>
Functional Expenses	
Program Services	4,193,645
Management and General	704,825
Fundraising	728,359
	<u>5,626,829</u>
Change in Net Assets from Operations	<u>9,959,178</u>
Investment Results (Net)	414,174
Change in Value of Beneficial Interest in Assets held by Affiliate	(9,365,962)
CHANGE IN NET ASSETS	\$ 1,007,390
Net Assets - Beginning of Year	<u>59,767,065</u>
NET ASSETS - END OF YEAR	<u><u>\$ 60,774,455</u></u>





Thank You for Caring Assistance League® of Los Angeles deeply appreciates every contribution of volunteerism, financial support and in-kind donations. In particular, we acknowledge here those individuals, community groups, foundations, and corporations for their exceptional gifts during fiscal year July 1, 2019 – June 30, 2020 that helped the League provide quality programs to thousands of underserved youths.

\$50,000+

Ms. Sally Ann Phillips
Hasbro Children's Fund, Inc.
S. Mark Taper Foundation
Saban Charitable Support Fund
Universal Studios Hollywood -
Discover a Star Foundation
Judge Thomas C. Yager and
Antonia M. Yager Trust

\$25,000 - \$49,999

Annenberg Foundation
Bank of America
Ms. Sara Ganzel
Mr. and Mrs. Donald W. Goodman
Entertainment One / Momentum Pictures
Laurence B. Flaws Memorial Foundation
NGA Hancock Park
Target Corporation
ViacomCBS

\$10,000 - \$24,999

Adams-Mastrovich Family Foundation
Mr. and Mrs. Jay Balaban

Clubcorp Charities, Inc.
Mrs. Diane Deshong
Mrs. Richard O. Fowkes
ICM Community Partners Foundation
John Paul Mitchell Systems
Lawyers' Mutual Insurance Company
Lokey Family Charitable Fund
Lon V. Smith Foundation
Milo W. Bekins Foundation
Paramount Pictures

Pery Consulting
Regal Foundation
Ressler Family Foundation
Robert M. Parker Trust
Steve and LeAnne Schwartz Family Foundation
The Ahmanson Foundation
Ziffren Brittenham LLP

\$5,000 - \$9,999

American Business Bank
Mr. and Mrs. Timothy Balzer
Blake R. Grossman Family Charitable Fund
Mr. and Mrs. Leon Blankstein
Mr. and Mrs. Craig Bloom

Buckley Family Fund
Eleanor Hutchinson Parker Foundation, Inc.
Mr. and Mrs. Roger Engemann
Mr. and Mrs. Jim Gianopulos
Goodwin Family Memorial Trust
Ambassador and Mrs. Glen Holden
Jack Roth Charitable Foundation
Ms. Cynthia L. Jennings
Kelton Fund, Inc.
Mara W. Breech Foundation
Mata Construction
Mr. Peter Micelli
Modern HR
Newmark Knight Frank
Sam Simon Charitable Giving Foundation
Mrs. Millicent A. Schuber
Mr. Richard Shaker
Sidney Stern Memorial Trust
Mr. and Mrs. William A. Tyrer
Mr. and Mrs. Michael Wierwille

\$2,000 - \$4,999

Ms. Julia Banning
Dr. and Mrs. Alan Berg

Mr. and Mrs. Paul S. Bilgore
Mr. and Mrs. Shawn Bleet
Mrs. Faith Branvold
Mr. and Mrs. Stephen W. Brock
Mrs. Arthur Burdorf
Mr. and Mrs. Chase Campen
Mr. and Mrs. Troy Carter
Mr. and Mrs. Mark Cendrowski
Mr. and Mrs. Stephen Davis
Disney Worldwide Services, Inc.
Earl B. Gilmore Foundation
Mr. and Mrs. Gregory W. Econn
Mr. and Mrs. David Edward
Empire Diamond Co.
Mr. Kenneth A. Erhlich
Esper A. Petersen Foundation
Mr. and Mrs. Brian Goldner
Mr. and Mrs. John Gosch
Dr. and Mrs. Daniel Galamba
Guerin Foundation
Mr. and Mrs. Henry L. Hilty, Jr.
In-N-Out Burger Foundation
Mr. and Mrs. David Johnson
Justman Packaging and Display

Mrs. Mara Susskind Kalheim
Kanigher Family Foundation
KLM Foundation
Mr. Thomas Lane
Mr. and Mrs. Daryl Seltzer
Mr. and Mrs. Don Lautenschlager
Longstreet D&R
Mr. and Mrs. John Mazza
Ms. Melanie Merians
Newton and Rochelle Becker Charitat
Nickelodeon
Northridge South Neighborhood Cou
OKB Architecture + Construction
Pasadena Showcase House for the Arts
Rediger Family Foundation
Mr. and Mrs. Denis Rediger
Mrs. Sharon Rombeau
Smotrich Family Foundation
Dr. and Mrs. Harvey Sternbach
Mr. and Mrs. Marcus Tanimoto
The Albert Parvin Foundation
Wilshire Rotary Foundation



Assistance League® of Los Angeles
 826 Cole Avenue
 Los Angeles, CA 90038

Tel: 323-469-1973
www.AssistanceLeagueLA.org
info@AssistanceLeagueLA.org

Board of Directors
 Kathy Balzer, President

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 Yvonne Cazier
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 Floran Fowkes
 Sharon Griffin
 Hillary Kanigher
 Mara Kalcheim
 Sheryl Lautenschlager
 Greer Saunders
 Adrienne Seltzer
 Lisa Wierwille



Dear Operation School
 Bell,

Thank you for having the
 students from Carlos Santana attend O.S.B.
 I felt strange and surprised when my mother
 told me. When I got there I felt welcomed
 and thank full to be able to attend. I feel
 that some times I run out of things to
 wear and I am so happy to know you
 care for us all.

Aniel
 age 10
 2-21-2020

