



**Brighter Futures Start Here**



2015 Annual Report



Dear Friends,

2015 was a year of unprecedented change and advancement for Assistance League of Los Angeles. Thanks to the united efforts of our Board of Directors, auxiliary leadership, staff, members and supporters, it has been a year of great victories. We finalized our restructure, streamlined our operations, rebranded our organization, sold our properties, moved to a new chapter house, revitalized our membership outreach, and solidified our service delivery to help more children.

We would like to express our deep gratitude to the members, community partners and donors who have supported us during this period of change.

With the stringent fiscal oversight of board and management, the League is in a position to serve the children and families of Los Angeles for many years to come.

And the future looks bright! Revenues generated from the sale of League properties have been invested to sustain our long-term mission "to improve the lives of impoverished children in our community through philanthropy, dedicated service and compassionate programs." The investment earnings will do a lot to defray the administrative costs of the League but we will continue to rely on your generosity to fund the direct costs of the services that are provided to the community. The League has served Los Angeles for 96 years and we will continue doing so with the goal of increasing our service levels annually.

In this Annual Report we share the League's successes of 2015: serving more than 22,000 children in the midst of an historic transition. We also take this opportunity to warmly invite you to visit our new League chapter house at 826 Cole Ave in Hollywood. Thank you very much for your support!

With sincere regards,

Andrea ("Andy") Goodman  
Board President

Melanie Merians  
Chief Executive Officer



2/24/15  
Dear: operation school Bell  
Thank you for given me new  
shoes. The back bak it's nice.  
The new shirt is nice. The  
School pants are nice. The  
book is golden and shiny.  
Thank you.

## 8 Auxiliaries

- Anne Banning Auxiliary
- Bookworms
- College Alumni
- Founder Assisteens
- Hilltoppers
- Mannequins
- Nine O'Clock Players
- Preschool Auxiliay

The caring members of our eight service Auxiliaries are the very heart of Assistance League of Los Angeles. Our proud legacy of community services is built upon the dedication, philanthropic generosity and hard work of Auxiliary members.

## 5 Programs

Assistance League of Los Angeles auxiliary members volunteered 35,429 hours to support five remarkable programs. League programs are provided 100% free of charge to all children in need.

**Foster Children's Resource Center** provided 1,816 foster children in crisis with clothing, backpacks, school supplies, hygiene products, books and a boost to their self-confidence.

**Hollywood Children's Club** helped families below the poverty line in the Hollywood vicinity with clothing, diapers and hygiene products for infants and children.

**Operation School Bell** provided 5,308 children living in poverty with clothing, school supplies and hygiene products promoting their school attendance and self-esteem.

**Preschool Learning Center**, our nationally accredited preschool, taught social and learning skills to 48 low-income children and gave special holiday gifts to all the children and their families.

**Theatre for Children** brought the joy of live musical theatre to more than 12,500 underserved, handicapped and/or special needs children.

Our service enterprise, the **Court Referred Volunteer Center**, connected citizen volunteers with local organizations, resulting in more than 3.5 million hours of community service accomplished in Los Angeles.

**Thank You for Caring** Assistance League of Los Angeles deeply appreciates all who contributed their time and financial support during this past fiscal year of July 1, 2014 - June 30, 2015. In particular, we would like to acknowledge those individuals, foundations and corporations who gave at an exceptional level, enabling us to provide all programs and services completely free to youth in need.

**\$75,000 and above**

Mark Hughes Foundation  
S. Mark Taper Foundation

**\$50,000 - \$74,999**

Annenberg Foundation  
Dr. and Mrs. Peter S. Bing  
Westover Trust

**\$25,000 to \$49,999**

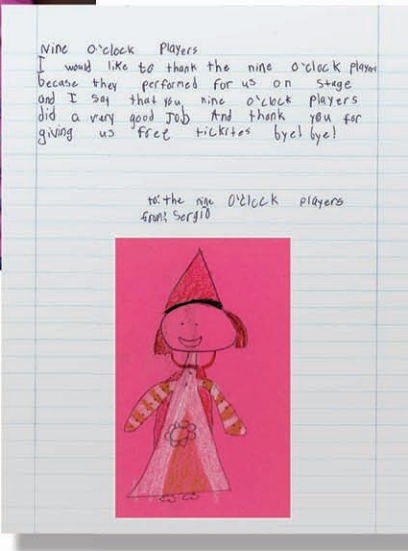
Milo W. Bekins Foundation  
The Green Foundation

**\$10,000 to \$24,999**

Ahmanson Foundation  
Mrs. Howard C. Deshong, Jr.  
Onnalee Doheny  
Mrs. Richard O. Fowkes  
Goodwin Family Memorial Trust  
Mr. Blake R. Grossman  
Mr. and Mrs. Steven Hartman  
Eleanor A. Hughes Bequest  
John C. Hench Foundation  
Laurence B. Flaws Memorial Foundation  
Lon V. Smith Foundation  
NGA Hancock Park  
Mr. and Mrs. William A. Tyrer  
Universal Studios Discover a Star Foundation  
Mrs. Thomas C. Yager

**\$5,000 to \$9,999**

Mr. and Mrs. Jay Balaban  
Bloom Family Charitable Fund  
California United Bank  
Mrs. Jean Colonomos  
Ms. Judith Davis  
Corwin D. Denney Foundation  
Edison International  
Eleanor Hutchinson Parker Foundation  
Mr. and Mrs. Henry L. Hilty, Jr./  
Earl B. Gilmore Foundation  
The Honorable Glen Holden and  
Mrs. Holden  
Mr. and Mrs. Donald W. Goodman  
JHM Charitable Foundation  
Mrs. Julie Jenssen  
Kelton Fund, Inc.  
Mr. and Mrs. Don Lautenschlager  
Mr. and Mrs. O. Kit Lokey  
Mara W. Breech Foundation  
Ms. Kathleen L. McCarthy  
Mr. and Mrs. Alex Nikolakopoulos, Jr.  
Mr. and Mrs. Robert M. Parker  
Mr. and Mrs. Norman J. Perry  
Smotrich Family Foundation  
Wells Fargo Foundation  
Wilson-Thornhill Foundation



**Statement of Activities**

<b>Contributions and Revenue:</b>		
Contributions from Individuals, Foundations and Corporations	\$	924,625
Government Grants		517,068
Contributed Services and Goods		145,185
Special Event Revenue		312,389
<b>Total Contributions:</b>	<b>\$</b>	<b>1,899,267</b>
<b>Revenue:</b>		
Membership Fees and Obligations	\$	85,325
Program Service Fees		2,425,467
Facilities Rentals		385,230
Interest and Dividends		255,875
Net Realized Gain		120,510
Net Unrealized Gain		-602,728
Other Income		20,955
<b>Total Revenue:</b>	<b>\$</b>	<b>2,690,634</b>
<b>Total Contributions and Revenue:</b>	<b>\$</b>	<b>4,589,901</b>
<b>Expenses:</b>		
Program Services:		
Court Referred Volunteer Center	\$	2,029,289
Children's Services		1,746,983
Supporting Services:		
Management and General		495,674
Fundraising		524,863
<b>Total Expenses:</b>	<b>\$</b>	<b>4,796,809</b>
Change in Net Assets from Operations and Investments		-206,908
<b>Net Gain/Loss on Sale of Property and Grant to Affiliate Organization</b>		
Gain on Sale of Land and Buildings		5,764,899
Loss on Disposals of Property and Equipment		-32,748
Grant to Affiliate Organization		-10,600,000
<b>Total Gain/Loss on Sale and Grant:</b>		<b>-4,867,849*</b>
<b>Change in Net Assets</b>		
Net Assets at Beginning of Year	\$	18,651,707
Net Assets at End of Year	\$	13,576,950

\* Assistance League of Los Angeles ("the League") sold certain properties and transferred a portion of the proceeds to Friends of the League Foundation, a non-profit organization established for the benefit of the League. Funds will be invested and distributed to offset administrative costs so that the League fundraising can directly benefit the services and be used to acquire a permanent chapter house in the future.



Assistance League® of Los Angeles  
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## Board of Directors

Andrea Goodman, President

Stephanie Ames  
Kathryn Balzer  
Shelagh Callahan  
Missy Calvert  
Carol Deeter

Mary Ferrara  
Audrey Fimpler  
Floran Fowkes  
Diane Hilty  
Sally Hinckley

Joanne Koll  
Sue Leisner  
Delight Nasatir  
Lisa M. Sherman  
Sue Thalken