



**Brighter Futures Start Here**



2014 Annual Report



## Message From the President and CEO

Dear Friends,

Thanks to the united efforts of our Board of Directors and Auxiliary leadership, with the generous support of our funders, staff and members, the Assistance League of Los Angeles had an exciting 2014!

The Board of Directors set their vision and implemented the next phase of their overall restructuring plan and began meeting with stakeholders to formulate a long-term strategic plan.

This year saw a continuation of the restructuring as well as the development of new policies, processes and goals, which resulted in increased efficiencies in all areas of the organization. We prioritized our member run services, auxiliary programs, membership collaboration, and continued streamlining our operations and management.

As we wrap up our restructuring phase on a solid financial footing with a clear and meaningful mission, we launched into a search for the leader who can help guide us as we ramp up our auxiliary run programs and membership growth. We are delighted to introduce our new Chief Executive Officer Melanie Merians who started work in November 2014. Melanie is eager to build on the League's long years of service to the Los Angeles community and dynamically develop the League into the preeminent women's service organization in Los Angeles.

Please take a moment to review this Annual Report and read through the successes we have accomplished this year with your support. Thank you for your support!

Warm regards,

A handwritten signature in black ink, appearing to read 'Floran Fowkes'.

Floran Fowkes  
Board President

A handwritten signature in black ink, appearing to read 'Ana LaDou'.

Ana LaDou  
Interim Chief Executive Officer





**8 Auxiliaries** Our eight service Auxiliaries form the backbone of the Assistance League of Los Angeles, providing support and program delivery. Our proud legacy of community service is built upon the dedication and hard work of Auxiliary members in:

Anne Banning

Bookworms

Hilltoppers

Founder Assisteens

Mannequins

Nine O'Clock Players

College Alumni

Pre-School Auxiliary

**6 Programs** Assistance League of Los Angeles auxiliary members volunteered 38,886 hours to support six remarkable programs. Our programs are provided free of charge to all in need:

**Operation School Bell** provided 4,456 children living in poverty with clothing, backpacks, school and hygiene products, promoting their school attendance and self-confidence.

**Pre-School Learning Center**, our nationally accredited pre-school, taught 48 low-income children and gave special holiday gifts to all the children and members of their families.

**Family Service Agency** brought compassionate counseling services to 299 families (587 children and 352 adults.)

**Foster Children's Resource Center** provided 1,705 foster children in crisis with clothing, backpacks, school supplies, hygiene supplies and books.

**Hollywood Children's Club** helped families living in poverty in the Hollywood vicinity with new clothing, diapers and hygiene products for 162 infants and children.

**Theatre for Children** brought the joy of live theatre to more than 12,500 schoolchildren from the underserved communities.

Lastly, our **Court Referred Volunteer Center** connected citizen volunteers with local organizations, resulting in 2,205,492 community service hours.

## Statement of Activities

### Contributions and Revenue:

Contributions from Individuals, Foundations and Corporations	\$ 1,309,840
Government Grants	418,867
Contributed Services and Goods	165,206
Special Event Revenue	232,790
Total Contributions:	\$ 2,126,703

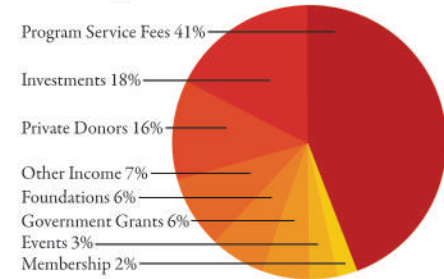
### Revenue:

Membership Fees and Obligations	\$ 126,075
Program Service Fees	2,755,068
Facilities Rentals	422,868
Interest and Dividends	213,921
Net Realized Gain	328,327
Net Unrealized Gain	635,679
Other Income	50,665
Total Revenue:	\$ 4,532,603
Total Contributions and Revenue:	\$ 6,659,306

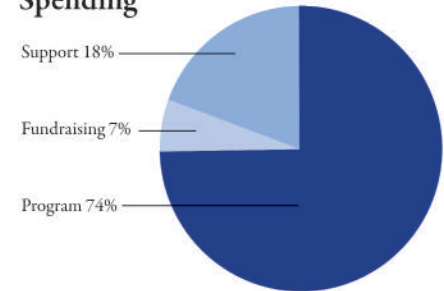
### Expenses:

Program Services:	
Court Referred Volunteer Center	\$ 1,957,838
Children's Services	1,582,259
Family Services	413,772
Supporting Services:	
Management and General	983,929
Fundraising	382,513
Total Expenses:	\$ 5,320,311
Change in Net Assets	\$ 1,338,995
Net Assets at Beginning of Year	\$ 17,312,712
Net Assets at End of Year	\$ 18,651,707

## Funding



## Spending



**Thank You for Caring** The Assistance League of Los Angeles deeply appreciates all who contributed their time and financial support during this past fiscal year of July 1, 2013 - June 30, 2014. In particular, we would like to acknowledge those individuals, foundations and corporations who gave at an exceptional level, enabling us to provide all programs and services completely free to youth in need.

**\$75,000 and above**

The Mark Hughes Foundation  
Rozella Stuart Knox, bequest

**\$50,000 - \$74,999**

Dr. and Mrs. Peter Bing  
Ms. Sally Ann Phillips  
The Ralph M. Parsons Foundation  
Thomas & Dorothy Leavey Foundation  
Universal Studios Discover a Star Foundation

**\$25,000 to \$49,999**

Milo W. Bekins Foundation  
Mr. and Mrs. Robert M. Parker

**\$10,000 to \$24,999**

California Community Foundation  
Mrs. Howard C. Deshong, Jr.  
Laurence B. Flaws Memorial Foundation  
Lon V. Smith Foundation  
Needlework Guild of America  
Rose Hills Foundation  
Mr. and Mrs. William A. Tyrer  
Helen Westover, bequest



**\$5,000 to \$9,999**

Ahmanson Foundation  
CPE HR, Inc.  
Edison International  
Eleanor Hutchinson Parker Foundation  
Mrs. Richard O. Fowkes  
Mr. and Mrs. Robert Giffrow  
Mr. and Mrs. Gary Hampar  
Mrs. Julie Jensen

Mr. and Mrs. Henry L. Hilty, Jr/  
Earl B. Gilmore Foundation  
John and Hasmik Foundation  
Mr. David Kelton  
KLM Foundation  
Mr. and Mrs. Don Lautenschlager  
Mara W. Breech Foundation  
The Smotrich Family Foundation  
Toyota Motor Sales USA, Inc.



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### Board of Directors

Floran Fowkes, President  
Kathryn Balzer  
Shelagh Callahan  
Missy Calvert  
Carol Deeter  
Mary Ferrara  
Audrey Fimpler

Andrea Goodman  
Diane Hilty  
Heather Ho  
Sally Hinckley  
Mary Ann Hunnicutt  
Judy Kloner  
Joanne Koll

Sue Leisner  
Jeanie McCarthy  
Dee Nasatir  
Greer Saunders  
Sheila Swicker  
Sue Thalken  
Nancy Wallan