



## 2019 Annual Report



## Our Proud History

One hundred years ago Los Angeles society lady, Anne Banning, joined forces with 12 friends to help those less fortunate, and Assistance League was born. Although the name has changed through the years, the spirit to be of service, to “assist those in need,” remains unaltered. The story of Assistance League® of Los Angeles (“the League”) is a testament to the power of women uniting to create a better world. It is the proud history of women’s grassroots volunteerism and women’s philanthropy in Southern California.

Through the decades, the League grew as volunteer members provided countless hours of love, care and dedicated service. They responded to needs of the day: childcare for the widows of World War I, food banks during the Depression era, blood drives for the Red Cross during World War II, family counseling services in the post-war years, and critically needed clothing and supplies programs today.



Anne Banning

Improving access to education and providing arts enrichment for underserved children has been the focus of League programs for the past 100 years.

Today’s League programs include a nationally accredited preschool for low-income families, college scholarships for homeless and foster youth, arts enrichment, and provision of essential clothing and school supplies for underserved children K-5.

There is no greater calling than to improve the welfare of our most precious resource: children! And every day, League members and volunteers get to change the life of a child... and ultimately, their future and ours!

## Dear Members and Friends,

THANK YOU for helping make 2019, our 100th year of service, an outstanding success! Your generous support of Assistance League® of Los Angeles has positioned us to aid those in greatest need as we move into our second hundred years of service.

In fiscal year 2019, we served close to 21,000 impoverished, homeless and foster children and look to serve more youth next year. Our unique programs bring joy, self-confidence, and critically needed supplies to underserved children, helping remove barriers to education.

In early 2019, we were selected by Deloitte, a world leader in corporate advisory services, to participate in their *stepupLA* program. Deloitte carefully examined every aspect of our Court Referred Volunteer Center (“CRVC”) program, through which we connect tens of thousands of Angelenos with volunteer community service opportunities. *stepupLA* concluded that our operation sets the



“gold standard” for the industry. We are proud that CRVC remains a profitable service enterprise that not only benefits League programs but also provides over 1.1 million volunteer service hours to greater Los Angeles annually.

Please enjoy this snapshot of our 100-year legacy: our history, programs, finances, donor support, members and beautiful pictures of the children served through the decades. As we embark on our second century of service, we remain true to the words of our founder Anne Banning, “to act as a friend at any and all times to...children in need of care, guidance and assistance.”

With appreciation and warmest regards,

*Kathy Balzer*

Kathy Balzer, Board President

*Melanie Merians*

Melanie Merians, Chief Executive Officer



## Our Auxiliaries

Our 576 proud volunteer members in the eight auxiliaries listed below make Assistance League® of Los Angeles programs possible!

Collectively, League members volunteered 40,711 hours of service, fundraising and providing program delivery to 20,764 children.

The dedicated, heartfelt efforts of our members make the difference for children growing up in extreme poverty.

## Our Programs

**Apartment 3C Bright Future Scholarships** were awarded to 38 graduates from LAUSD's Homeless Education Program and Foster Youth Achievement Program, helping them to achieve their college dreams.

**Foster Children's Resource Center** set a new service record, helping 2,429 foster children, infants to 21-year old youth. The center provided them with clothing, grooming kits, school supplies, books and toys, boosting their self-confidence and school attendance.



**Anne Banning Auxiliary**  
**College Alumnae Auxiliary**  
**Founder Assisteens Auxiliary**  
**Hilltoppers Auxiliary**  
**League at Large**  
**Mannequins Auxiliary**  
**Nine O'Clock Players Auxiliary**  
**Preschool Auxiliary**



**Operation School Bell** helped 6,237 impoverished children with new shoes, clothing, grooming kits, books, school supplies and toys. This program increases self-esteem, social and academic engagement and school attendance.

**Preschool Learning Center** provided superb early education to 67 children from low-income families and received accreditation from the National Association for the Education of Young Children.

**Theatre for Children Program** brought the magic and joy of live musical theater to 12,000 economically disadvantaged and/or special needs children.

**Court Referred Volunteer Center** program, the League's service enterprise, connected 16,400 Angelenos with local organizations where they fulfilled their court-mandated community service work.

Their service provided 1,150,000 volunteer hours across Los Angeles.

# Thank You for Caring

Assistance League® of Los Angeles deeply appreciates every contribution of volunteerism, financial support and in-kind donations. Acknowledged below are individuals, foundations, community groups and corporations that helped us provide quality programs to underserved youth during the fiscal year of July 1, 2018 - June 30, 2019.

## **\$50,000 and above**

Mary Barnyak Trust  
Mr. and Mrs. Donald W. Goodman  
Hasbro Children's Fund, Inc.  
Ms. Sally Ann Phillips

Milo W. Bekins Foundation  
Ms. Jennifer Morrison  
Nancy B. Polimer Living Trust  
Mr. and Mrs. Robert M. Parker  
Wells Fargo Foundation

Mr. and Mrs. Greg J. Callas  
Mr. and Mrs. Robert C. Campbell  
Mrs. Judith B. Davis  
Eris and Larry Field Family Foundation  
Mr. Jeffrey Reuben and Mrs. Kiel FitzGerald



Mary Jo Wendorff Estate

## **\$25,000 - \$49,999**

Annenberg Foundation  
Universal Studios Hollywood–  
Discover A Star Foundation  
Hasbro, Inc.  
Laurence B. Flaws Memorial Foundation  
The Mark Hughes Foundation

## **\$10,000 - \$49,999**

The Ahmanson Foundation  
Mrs. Diane Deshong  
Goodwin Family Memorial Trust  
ICM Community Partners Foundation  
John C. Hench Foundation  
Kayne Anderson Capital Advisors Foundation  
Lokey Family Charitable Fund  
Lon V. Smith Foundation  
McDonald's Southern California Region

Judge Thomas C. Yager and Antonia M. Yager Trust

## **\$5,000 - \$9,999**

Assurant, Inc.  
Bloom Family Charitable Investment Fund  
County of Los Angeles Board of Supervisors,  
Third District  
Eleanor Hutchinson Parker Foundation, Inc.  
Mrs. Richard O. Fowkes  
Mrs. Julie Jensen  
Kelton Fund, Inc.  
Mr. and Mrs. Don Lautenschlager  
Mara Breech Foundation  
Rags for Riches Foundation  
Stater Bros. Charities

## **\$2,000 - \$4,999**

Mr. and Mrs. Timothy Balzer  
California Community Foundation  
Mr. Ray La Soya and Mrs. Shelagh B. Callahan

Friends of Wonderland

Dr. and Mrs. Daniel Galamba  
Earl B. Gilmore Foundation  
Mr. and Mrs. Daniel S. Gruber  
Guerin Foundation  
Mr. and Mrs. Henry L. Hilty, Jr.  
Mrs. Sally S. Hinckley  
In-N-Out Burger Foundation  
The Kingdom, LLC  
KLM Foundation  
Dr. William Miller  
Northridge South Neighborhood Council  
Mr. and Mrs. John Page  
St. Peter's by the Sea  
Mr. and Mrs. Gene Rosenfeld  
Mr. Richard Shaker  
Smotrich Family Foundation  
Mr. and Mrs. Michael Wierwille  
Wilshire Rotary Foundation

## Our Mission

Assistance League® of Los Angeles improves the lives of impoverished children in our community through philanthropy, dedicated service and compassionate programs.

### Statement of Activities Year Ended June 30, 2019 Assistance League® of Los Angeles

<b>Revenue and Support</b>	<b>Total</b>
Contributions & Fundraising	1,995,527
Government Grants	703,942
Contributed Goods & Services	394,508
Membership Fees & Obligations	65,683
Program Services Fees	1,638,081
Facilities Rentals & Other	
Income	241,454
<b>Total Revenue and Support</b>	<b>\$ 5,039,195</b>
<b>Functional Expenses</b>	
Program Services	4,183,414
Management & General	656,723
Fundraising	574,352
<b>Total Operating Expenses</b>	<b>\$ 5,414,489</b>
Change in Net Assets from Operations	(375,294)
Investment Results (net)	763,328
Change in Net Assets	388,034
Net Assets – Beginning of Year	13,021,131
<b>Net Assets – End of Year</b>	<b>\$ 13,409,165</b>



## Our Bright Future

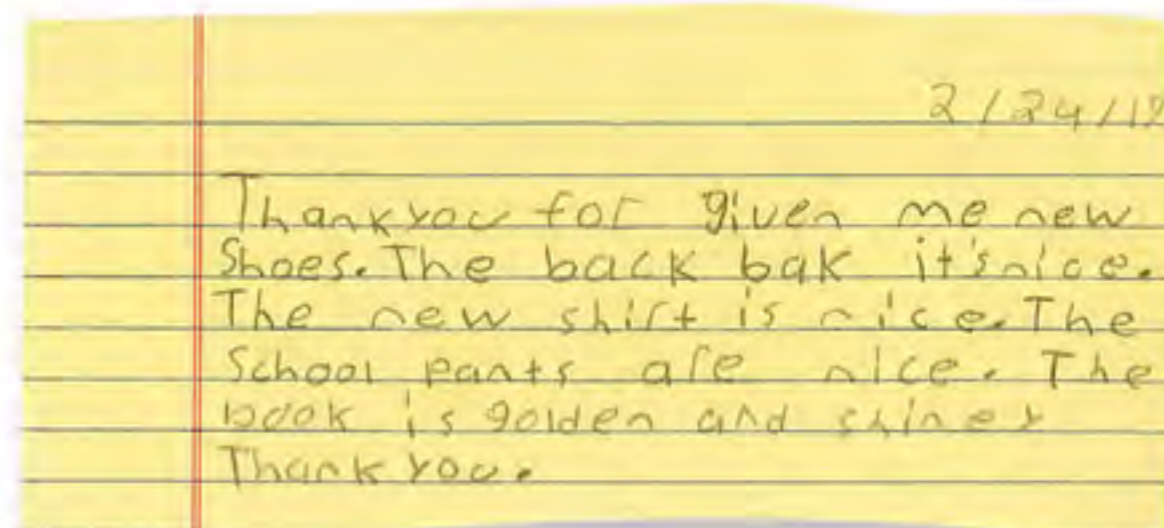
The future looks bright! Assistance League® of Los Angeles has built a solid foundation over the past century that will ensure our longevity for the next 100 years. We have strengthened our capacity through fiscal responsibility, community engagement and the ongoing dedication of our hardworking members and staff. We have also developed new programs where needed, such as the recently added Apartment 3C Bright Future Scholarship program for homeless and foster youth.

As volunteers are the heart of our program delivery, we created new pathways to membership that address the lifestyle of today's busy workforce – this includes an exciting Young Professionals Group and a burgeoning Family Membership Group who participate in weekend volunteer opportunities. The League also established a strong corporate initiative where local businesses provide



service through employee volunteerism.

As we look forward to working with a broad array of volunteers, we continue the League's legacy of being flexible in order to respond to our community's most urgent needs. With your continued support, the League will thrive and positively impact those in need for generations to come. Thank you once again for your support.



## Board of Directors

Kathy Balzer, President

Stephanie Ames

Yvonne Cazier

Christina Doren

Melanie Edward

Audrey Fimpler

Floran Fowkes

Andy Goodman

## Assistance League® of Los Angeles

826 Cole Avenue  
Los Angeles, California 90038

Tel: 323.469.1973

[www.AssistanceLeagueLA.org](http://www.AssistanceLeagueLA.org)  
[info@AssistanceLeagueLA.org](mailto:info@AssistanceLeagueLA.org)



Sharon Griffin  
Hillary Kanigher  
Mary Kaufman  
Perri Kranzdorf  
Sheryl Lautenschlager  
Greer Saunders  
Adrienne Seltzer  
Cheryl Van Tassel  
Lisa Wierwille

