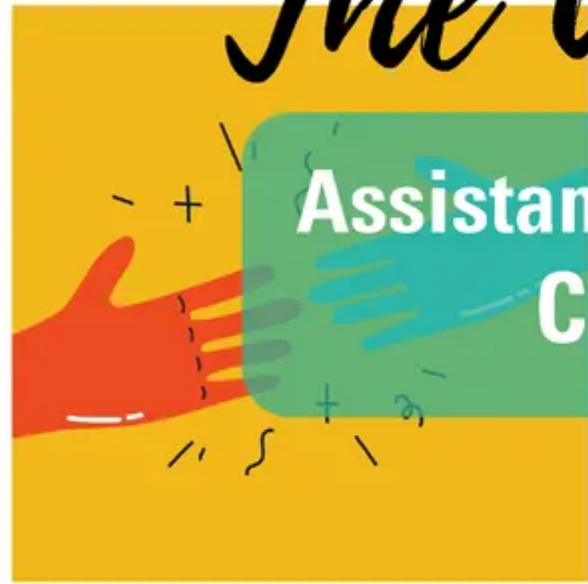


# The Art of Giving

Assistance League® of Los Angeles  
Charity Art Auction



**Sponsorship Opportunities**

# ABOUT THE LEAGUE



Since **1919**, Assistance League® of Los Angeles has mobilized tens of thousands of member volunteers to raise funds and provide critical need services to children and young adults experiencing homelessness, foster care, and extreme poverty.

Today the League helps nearly **22,000** children every year through our **five programs** that provide clothing, blankets, grooming products, books, school supplies, arts enrichment, and education opportunities. Our unique programs bring hope, joy, self-esteem, and increased scholastic engagement to the children and young adults we serve.

# OUR IMPACT

# 22,000

Each year Assistance League<sup>®</sup> of Los Angeles helps more than 22,000 children and young adults in Los Angeles through our five programs:



## College Scholarship Program

Funds homeless and foster youth from LAUSD to make their college dream come true!

## Foster Children's Resource Center (FCRC)

Provides foster children with new clothing, backpacks, school supplies, and so much more!

## Operation School Bell (OSB)

Provides children living in poverty with new clothes, backpacks, school supplies and so much more!

## Preschool Learning Center

Our nationally-accredited preschool, teaches social and academic skills to children from low-income families ages 3-5 years old.

## Theatre for Children

Brings elementary school children from underserved communities to watch the magic of theatre by the Nine O'Clock Players.



# ABOUT THE EVENT



## Online bidding

November 2nd – December 2nd

## Live Auction Event

December 2nd, 7:00 pm – 8:30 pm

## Location

Assistance League of Los Angeles Chapter House  
6640 W. Sunset Blvd. Los Angeles CA 90028

## Exclusive Sponsor and VIP preview

November 27th - December 1st

## Exclusive Sponsor and VIP Reception with Artist Meet and Greet

December 2nd, 6:00 pm – 7:00 pm

# WHAT TO EXPECT



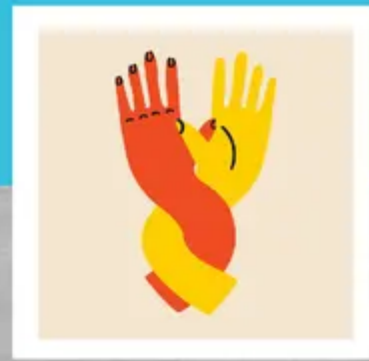
We are joining forces with talented artists to carefully curate 40 stunning works of art for a monthlong online auction. The event will conclude with a night of celebration and a live auction on December 2nd.

This event is open to buyers, budding collectors, and art enthusiasts alike, united to support Assistance League® of Los Angeles' mission.

Together, we can positively impact the lives of underserved children and young adults in Los Angeles. Through philanthropic efforts, unwavering dedication, and compassionate programs, we can make the difference for a youth in need.



# ART OF GIVING SPONSORSHIP LEVELS



## *The Contemporary:*

### **\$20,000**

- **Recognition as a sponsor with promotion across all print and digital materials. (Digital Invitation, Event Website, social media, and Press Release)**
- **Logo prominently displayed at the entrance to the event venue via GOBO and recognition via verbal announcements during the event.**
- **Prominently positioned in 6 dedicated social media posts**
- **Premium logo placement on all material including step and repeat.**
- **8 tickets to the VIP reception with featured artists and VIP seating during the live auction**
- **Onsite parking for 6 cars**
- **8 tickets to an exclusive art preview week of November 27th**
- **Full-page color advertisement and logo recognition in the Digital Art Auction Catalog**
- **Logo or name recognition on select digital and digital collateral associated with the Art Auction including save- the-date and invitation, web page and emails, and select event signage.**
- **Recognition in our Annual Report**

# ART OF GIVING SPONSORSHIP LEVELS



## *The Minimalist:*

### **\$10,000**

- 6 tickets to the VIP reception with featured artists and VIP seating during the live auction
- Onsite parking for 4 cars
- 6 tickets to an exclusive art preview week of November 27th
- Grouped with other sponsors on 5 social media posts.
- Half-page color advertisement and logo recognition in the Digital Art Auction Catalog
- Logo or name recognition on select digital and digital collateral associated with the Art Auction including, web page and emails, and select event signage.
- Recognition in our Annual Report

# ART OF GIVING SPONSORSHIP LEVELS



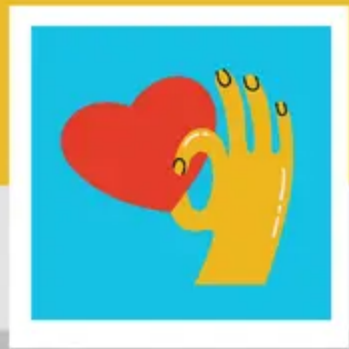
## *The Pop Artist:*

### **\$5,000**

- 4 tickets to the VIP reception with featured artists and VIP seating during the live auction
- 4 tickets to an exclusive art preview week of November 27th
- Onsite parking for 2 cars
- 1/4 color advertisement and logo recognition in the Digital Art Auction Catalog
- Grouped with other sponsors on 4 social media posts.
- Logo or name recognition on the Art Auction web page and event related emails
- Recognition in our Annual Report



# ART OF GIVING SPONSORSHIP LEVELS

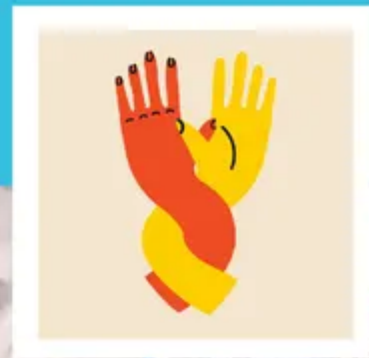


## *The Surrealist:*

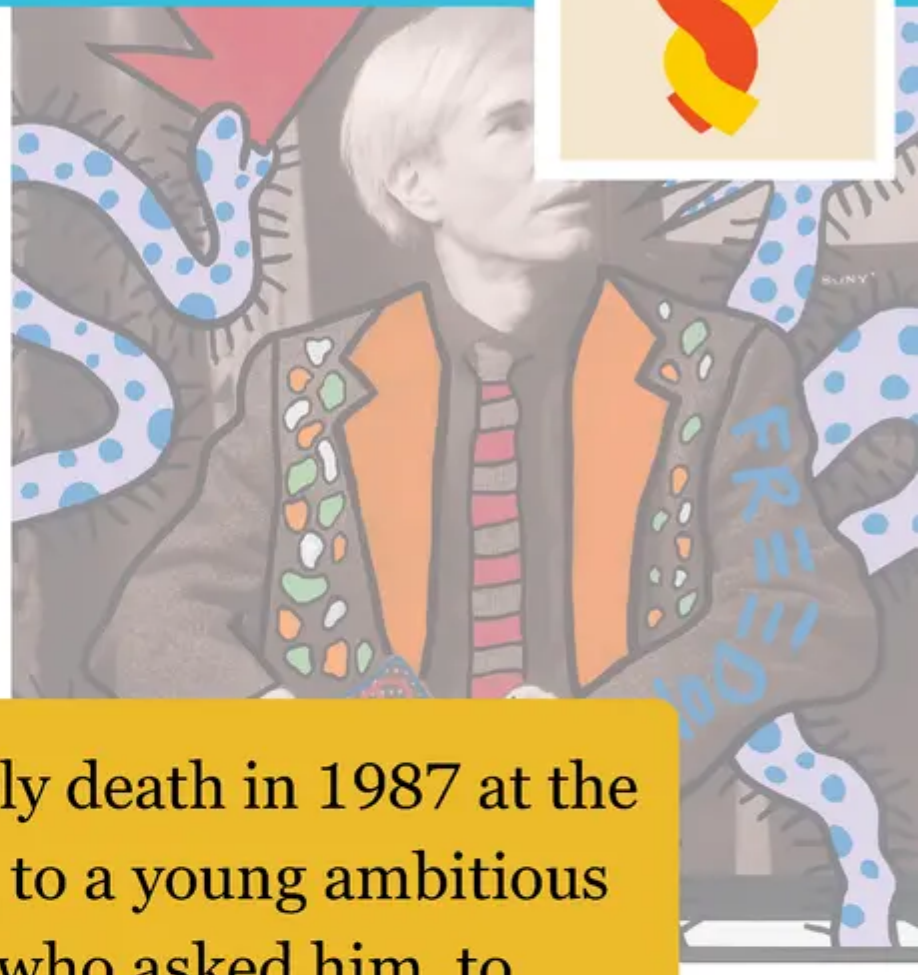
### **\$2,500**

- **2 tickets to the VIP reception with featured artists and VIP seating during the live auction**
- **2 tickets to an exclusive art preview week of November 27th**
- **Grouped with other sponsors in 3 social media post**
- **Onesite parking for 2 cars**
- **Logo or name recognition on Art Auction web page**
- **Recognition in our Annual Report**

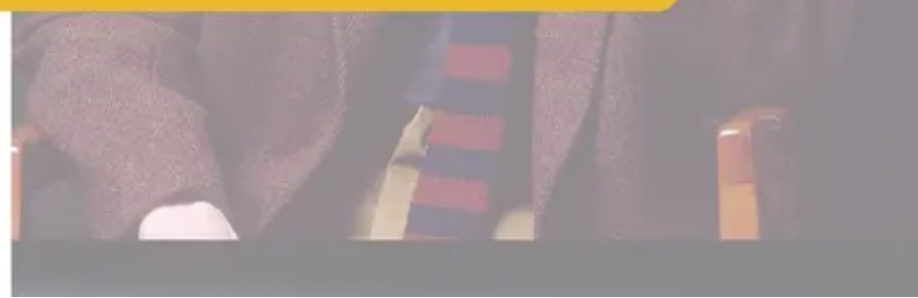
## FEATURED ARTISTS



### Karen Bystedt



Before Andy Warhol's untimely death in 1987 at the age of 58, he granted a sitting to a young ambitious NYU student, Karen Bystedt, who asked him to model for a photo shoot as a fashion model. The shoot is significant because it was one of the rare instances of Warhol modeling for someone else's camera, and the images are considered to be unique within the context of Warhol's larger body of work. In addition, Warhol dressed and styled himself for this shoot and sported a unique neat white wig rarely seen. Bystedt's photographs were published in her book NJAPF (NAL) in 1983.



**Sponsorship packages available for purchase. Fill out the form below:**

## The Art of Giving Sponsorship Form

### Please select your sponsorship level

The Contemporary Sponsor

\$20,000

The Minimalist Sponsor

\$10,000

The Pop Artist Sponsor

\$5,000

The Surrealist Sponsor

\$2,500

One-Time Donation:

Please select your type of payment:

Please invoice my company

Enclosed is a check payable to Assistance League of Los Angeles

Charge to my credit card

Business Name (as it should appear in printed materials)



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