

# Thank You For An Amazing Prom Day!



Dear Jules,

We are thrilled to announce the tremendous success of Prom Day 2023! We had **187** young women experiencing homelessness or who are in foster care participate, making this our most successful Prom Day yet.

Prom Day is a special event where we celebrate the achievements of female-identifying students from Los Angeles Unified School District who are experiencing immense challenges. We believe that every young woman deserves to feel beautiful and empowered, no matter her background or circumstances. We offer them everything they need to dress up, feel confident, and shine brightly at their high school rite of passage: their Prom. We are thrilled that every young woman left the event feeling valued and supported by our community.

Thanks to the generosity of our corporate and community sponsors, **Assistance League® of Los Angeles Mannequins and College Alumni Auxiliaries, Azazie, McDonald's Owner Operators of Southern California, Paramount Pictures, and the East Hollywood Neighborhood Council**, we were able to make prom dreams for these young women come true.

We also received generous donations from **Beis Travel, CASA of Los Angeles, Connected Apparel, FENTY Beauty, Flower Beauty, Good American, Hart House, Haus Labs by Lady Gaga, IRS Demo, Jovani, Project Glimmer, Rizos Curls, Roc Nation, Rochelle Davis, Sexy Boss Babe, SheReady Foundation, The Flow, The Honest Company, Trader Joe's, YITTY, and Nikki DeRoest.**

A special thank you to our **390** Assistance League of Los Angeles members and volunteers who contributed more than **1500** volunteer hours to make Prom Day 2023 a smashing success.

And finally, we are thrilled to announce that we were able to extend Prom Day to additional young women in need through a virtual Prom Day experience. Inglewood Unified School District, Compton Unified School District, and Aviva Family and Children Services received hundreds of dresses, shoes, accessories, and more to distribute to the young women they support in the weeks ahead. We look forward to sharing the final impact of Prom Day!

If you were unable to support Prom Day, there is still an opportunity to donate and help continue our efforts to support youth experiencing homelessness or who are in foster care.

Thank you for your consideration and continued support!

With warm regards,

**Melanie Merians**  
CEO

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## Watch Prom Day 2023 in Action!



**Hundreds** of girls received formal dresses, shoes, and accessories

**Thousands** of beauty, haircare, and casual wear provided

**390** volunteers served

**1,500** volunteer hours contributed

**270** pieces of luggage distributed

6 messages of encouragement sent by celebrities and influencers

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## Interested in supporting Prom Day 2024?

Contact Mayboll Carrasco, Director of Development and Corporate Engagement, at  
[mcarrasco@assistanceleaguela.org](mailto:mcarrasco@assistanceleaguela.org)



Make sure you tag us in your photos from Prom Day!  
[@assistanceleagueoflosangeles](https://www.instagram.com/assistanceleagueoflosangeles)



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